

August Capital
Form CRS Customer Relationship Summary, May 8, 2023

August Capital ("August" or the "Firm") is registered with the Securities and Exchange Commission (SEC) as an investment advisor. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/crs), which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We offer investment advisory services to retail investors, including asset allocation, investment management, and financial planning services. When we provide you asset allocation services under our Family Office, Financial Advisory, and Capital Allocation services, we create an Investment Policy Statement for you and use that document to allocate your assets on a discretionary basis among one or more third-party investment managers. With our Family Office Service, we have the following two categories: "Family Legacy Services," which involve more complex services for multi-generational clients, and "Athletes," for clients with just a single generation (or two generations, but with young children). If you are receiving our Family Office or Capital Allocation service, we may also allocate your assets to alternative investments like private equity and hedge funds. In certain cases, we may provide you investment management services where we invest your assets on a discretionary basis directly in securities like exchange-traded funds (ETFs) and mutual funds. We generally do not recommend or invest your assets in individual securities like stocks and bonds. When we provide you financial planning services, our advice may include retirement, investment, estate, and cross border planning. In addition to the investment advisory services above, we may also provide you non-advisory, concierge services through our affiliate, August Lifestyle Inc.

We generally monitor your portfolio on at least a quarterly basis, including any third-party investment managers we select on your behalf. You may impose restrictions on investing in certain securities or types of securities. Although we do not have a minimum client portfolio size, we do have a minimum fee, described in the following section.

For additional information, please see our Form ADV Part 2A brochure (Items 4 and 7).

Conversation Starters – Ask Us
<i>Given my financial situation, should I choose an investment advisory service? Why or why not?</i>
<i>How will you choose investments to recommend to me?</i>
<i>What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?</i>

What fees will I pay?

When we provide you investment advisory services, we charge you a service fee based either on your assets under management or your net worth. If you are receiving our Financial Advisory service, we will generally charge you a fee equal to an annual rate of 0.75% of the value of the assets advised by us. Our minimum fee for this service is \$10,000. With our Capital Allocation service, the fee is generally 0.50% of the value of the assets in your account, also with a minimum fee of \$10,000. If you are receiving our Family office service, we will charge you a tiered fee based on one of two fee schedules. If you are receiving Family Legacy Services, your fee starts at 0.65% of your net worth up to \$100 million and is customized for the portion of your net worth that exceeds \$300 million. For Athletes, your fee starts at 0.75% of your net worth up to \$25 million and decreases to less than 0.45% for the portion of your assets over \$100 million. Your net worth is defined as being the value of your assets less the value of your liabilities, subject to certain exclusions. For this purpose, assets include those that you hold directly or indirectly, including assets managed by a third-party portfolio manager we select, assets that we manage directly, and cash and cash equivalents, among other assets. Liabilities include your mortgage debt; credit card debt; lines of credit; personal debt; commercial debt; and other debt we determine from time to time in our discretion. Our minimum fee for our Family Office service is \$75,000.

All advisory fees are charged to you in arrears on a quarterly basis and will generally be deducted directly from one of your custodial accounts. Financial planning services are generally free of charge when we provide to you our Financial Advisory, Capital Allocation or Family Office service offerings. Our service fee under the Family Office service will also cover certain non-advisory, concierge services provided by our affiliate, August Lifestyle. The fee for these services under the Family Office service will be paid by us to this affiliate. August Lifestyle may also receive referral compensation for referring you to certain, non-securities related service providers.

The minimum annual fee rate for both the Family Office and Financial Advisory service offerings will generally be waived where certain criteria are satisfied, such as with regard to the amount of the client's annual income. Due to the minimum fee that we charge you, you should carefully compare the effective advisory fee rate you are paying with the level of services you are receiving. Clients receiving our Family Office service who also receive sports agency services from our affiliate, Quartexx Management Inc., will generally receive

a discount on their advisory fee equal to 0.25% of their annual gross salary (after escrow). You should also note that when we charge you a fee based on your net worth or assets under management, the more assets that are in your account, the more you will pay in fees. We therefore have an incentive to encourage you to increase the assets in your account on which we can charge our service fee. Please also note that in addition to our service fee, you will incur certain charges imposed by custodians and other third parties that are separate from and in addition to the fees we will charge you. These charges include brokerage commissions, custodial fees, transaction fees, and charges and fees imposed directly by a third-party investment manager or by a mutual fund, ETF, or alternative fund held in your account.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see our Form ADV Part 2A brochure (Items 5.A, B., C., and D).

Conversation Starters – Ask Us

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations we provide you. Here are some examples to help you understand what this means.

- We manage assets on behalf of our parent company side-by-side with the assets we manage on your behalf. This is a conflict of interest since we have an incentive to favor the parent company when recommending third-party investment managers and allocating investment opportunities. To help mitigate this conflict, we have policies and procedures in place to ensure that no one client receives favorable treatment.
- There is also the potential that our parent company could pay lower custodial fees if we recommend that you and other clients utilize that same custodian. We have mitigated this conflict by ensuring that any recommendation we make to you regarding a custodian does not benefit the parent company in the form of lower custodial fees.
- August Legacy, our affiliate, is a licensed insurance agency in Canada and will receive commissions if you purchase insurance products through this entity, which is a conflict of interest. You are under no obligation to purchase these products, however, and we will always act in your best interest when making any recommendation.

For more information about our conflicts of interest, please see our Form ADV Part 2A brochure (Items 10 and 12).

Conversation Starters – Ask Us

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our investment advisory representatives receive cash compensation in the form of a base salary as well as a bonus, based on their performance and the profitability of the firm. Relationship managers may receive a commission for new assets under management as well as existing assets overseen. Certain employees are also owners of the firm and receive a share of profits. We do not receive any transaction-based compensation, such as brokerage commissions or mutual fund sales charges, or any other compensation from third-parties in connection with the management of your account. As noted above, however, our affiliates may receive compensation for referring certain non-securities related service providers to you.

Do you or your financial professionals have legal or disciplinary history?

No. Visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research us and our financial professionals.

Conversation Starters – Ask Us

As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional information about our firm can be found at <https://augustgroup.com/> and <https://adviserinfo.sec.gov/>. You can obtain a copy of this Form CRS, or any other up-to-date information, upon request and free of charge by contacting us at 438-792-5161.

Conversation Starters – Ask Us

Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?